

## **PRESS RELEASE**

### **MEASAT Promotes Satellite Education in Limbang**

**Kuala Lumpur, 16 April 2016** – MEASAT Global Berhad (“MEASAT”) held a satellite communications workshop and community dinner in Limbang, Sarawak on 16 April 2016. The programme, which was graced by YB Tuan Haji Hasbi Habibolah, Member of Parliament, Limbang, involved Limbang’s top 20 Sijil Pelajaran Malaysia (“SPM”) students from 2015, underprivileged children and residents of the local community.

The half-day satellite communications workshop exposed the SPM students to the satellite industry, its functions, and importance in today’s modern world. The workshop is part of a series of activities undertaken as part of MEASAT’s Corporate Social Responsibility (“CSR”) programme focused on developing the next generation of Malaysia’s technology leaders. MEASAT’s CSR activities had previously included inviting students to satellite launches, hosting facility visits in MEASAT’s Cyberjaya headquarters, and sponsoring students in post-graduate programmes.

“I’ve learnt much about the satellite industry including the different types of satellites, their components, and uses. It is a very exciting field and I’m grateful to MEASAT for giving us this opportunity,” said Erry Syaifulridzman bin Bodi, who in 2015 attended SMK Kubong and was Limbang’s top SPM scorer with 9 As.

“We hope these workshops, and other CSR activities organized by MEASAT, will open the eyes of our brightest students to an exciting career in the space industry,” said Zainudin Abdul, Vice President – Satellite Engineering & Operations, MEASAT.

After the workshop the SPM students, 100 unprivileged children and local residents were invited to a community dinner also sponsored by MEASAT. The dinner was held with the aim of strengthening the ties of community and friendship.

“The peninsular is host to many CSR programmes from various organisations, and I am delighted that MEASAT has decided to come to Limbang to hold their CSR event,” said YB Tuan Haji Hasbi Habibolah.

“It is very gratifying for the students, underprivileged children, and residents of Limbang to meet with MEASAT and enjoy their hospitality.” he concluded.

MEASAT supports the Malaysian Government’s Universal Service Provision (USP) and National Broadband Initiatives (NBI) across Sarawak. These include providing satellite broadband with 3Gbps of bandwidth to programmes such as Wifi Komuniti (WK), Community Broadband Centre (CBC), Pusat Internet Satu Malaysia (PI1M), and 1 Bestari Net.

## **About MEASAT**

MEASAT is a premium supplier of services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, MEASAT provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT satellite fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia's premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East, Malaysia and Singapore. The MEASAT fleet will be further strengthened early 2018 with the addition of MEASAT-2a at 148.0°E.

Working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include UHD/HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

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