

## PRESS RELEASE

### MEASAT Appoints Dr. Edmund Kong as Chief Technology Officer

**Kuala Lumpur, 25 February 2016** – MEASAT Global Berhad (“MEASAT”) announced today the appointment of Dr. Edmund Kong as the company’s Chief Technology Officer.



Dr. Kong will focus on developing MEASAT’s long term technology strategy. He will be responsible for understanding technology trends in the satellite and communication sectors, and in developing opportunities for MEASAT. Dr. Kong will also be working with Dr. Ali on new satellite procurements.

“We are delighted to welcome Dr. Kong to our senior leadership team,” said Paul Brown-Kenyon, MEASAT’s Chief Executive Officer. “His technical knowledge, industry expertise, and years of aerospace experience will be invaluable in ensuring MEASAT continues to innovate and remain at the forefront of the communications industry across the region.”

“This is an exciting time for the communications and broadcasting industries, with technology change creating many new challenges and opportunities,” said Dr. Kong. “To be able to meet our customers’ needs moving forward, and continue to develop the business, it is important that we understand how technologies are likely to evolve and how we can benefit from them.”

Dr. Kong holds a PhD in Aeronautics and Astronautics from Massachusetts Institute of Technology (MIT) while spending four years at MIT Space Systems Laboratory as Research Scientist; and most recently, working at a leading aerospace manufacturer as Product Line Chief Engineer. He has 20 years of experience in the satellite industry.

#### About MEASAT

The MEASAT group is a premium supplier of services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, MEASAT provides satellite services to over 150 countries representing 80% of the world’s population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT satellite fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia’s premium DTH and video distribution neighborhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East, Malaysia and Singapore. The MEASAT fleet will be further strengthened early 2018 with the addition of MEASAT-2a at 148.0°E.

Working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include UHD/HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit [www.measat.com](http://www.measat.com).

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