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PRESS RELEASE

International Youth Development Satellite Workshop to be held in Kuala Lumpur

Kuala Lumpur, 17 July 2016 – The Asia Pacific Satellite Communications Council (“APSCC”) will be holding a **Youth Development Satellite Workshop** in Kuala Lumpur 6 October.

The full-day workshop has been designed to provide a platform for Malaysia’s brightest engineering students to connect with leading international satellite and space industry experts and learn more about the opportunities in the sector. More than 50 postgraduate and undergraduate students from Malaysia’s leading technology universities have been invited to attend.

“The satellite sector provides a multitude of exciting opportunities for young and aspiring engineers,” said Paul Brown-Kenyon, President of APSCC and CEO of MEASAT Satellite Systems Sdn. Bhd. (“MEASAT”). “By organizing this workshop we are looking to build awareness of the sector, its role in our communications infrastructure; and, benefits to Malaysian society.”

APSCC has identified a series of renowned international industry experts to brief the students through the design, manufacture and operation of satellites; satellite services; and, satellite regulation. The workshop will also include an interactive group case study on the topic of satellite broadband. Featured presenters include:

- **Michael Davis**, Co-Director, ISU Southern Hemisphere Space Studies Program
- **Ali Ebadi**, Senior Vice President of Space Systems Development, MEASAT
- **Yvon Henri**, Chief of Space Services Dept., ITU Radiocommunication Bureau
- **Jose Del Rosario**, Research Director, Northern Sky Research
- **David Ball**, Industry Consultant

The one day workshop will be supplemented by a visit to the MEASAT Teleport and Broadcast Centre in Cyberjaya to provide the students with a deeper understanding of the industry through field experience. MEASAT Satellite Systems Sdn. Bhd. is Malaysia’s only licensed satellite operator and a regional leader in video broadcast.

The Youth Workshop, the first to be organized by APSCC, will be held in collaboration with the APSCC 2016 Satellite Conference and Exhibition 2016, which is being held from 4 to 6 October at Le Meridien, Kuala Lumpur, Malaysia.

For more information on the Youth Development Satellite Workshop, please visit: http://www.apsc.org.kr/upload/pdf/APSCC%202016_Workshop.pdf.

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About APSCC (Asia Pacific Satellite Communications Council)

APSCC is a non-profit international association representing all sectors of satellite and/or space-related industries, including private and public companies, government ministries and agencies, and academic and research entities. The overall objective of APSCC is to promote communications and broadcasting via satellite as well as outer space activities in the Asia-Pacific for the socioeconomic and cultural welfare of the region.

To achieve this objective, APSCC links its members together to exchange views on satellite-related policies, technologies, systems, and services in the region. Members include satellite manufacturers, launch service providers, satellite service providers and satellite risk management companies, telecom carriers, and broadcasters from Asia, Europe and North America.

APSCC brings individuals in the industry together to work as a powerful collective voice for the Asia-Pacific. APSCC also works to develop, expedite and broaden the distribution of new services via satellite in the region. APSCC also assists in the formulation of recommendations on policies, regulations and technical standards within the region and around the world.

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About MEASAT

MEASAT is a premium supplier of services to leading broadcasters, Direct-To-Home (DTH) platforms and telecom operators. With capacity across six (6) communication satellites, MEASAT provides satellite services to over 150 countries representing 80% of the world's population across Asia, Middle East, Africa, Europe and Australia.

The MEASAT satellite fleet includes the state-of-the-art MEASAT-3, MEASAT-3a and MEASAT-3b satellites co-located at 91.5°E, supporting Asia's premium DTH and video distribution neighbourhood; MEASAT-2 at 148.0°E; and, MEASAT-5 at 119.5°E. In Africa, the AFRICASAT-1a satellite at 46.0°E provides satellite capacity across the African continent with connectivity to Europe, the Middle East, Malaysia and Singapore. The MEASAT fleet will be further strengthened end 2018 with the addition of MEASAT-2a at 148.0°E.

Working with a select group of world-class partners, MEASAT also provides a complete range of broadcast and telecommunications solutions. Services include UHD/HD and SD video play-out, video turnaround, co-location, uplinking, broadband and IP termination services. For more information, please visit www.measat.com.

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