



SPOTV

PRESS RELEASE

SPOTV partners with MEASAT to Bring Top-Tier Global Sports to Fans Across Asia Pacific

MEASAT supports production and airing of SPOTV programming from MEASAT Teleport and Broadcast Centre in Cyberjaya, Malaysia

Kuala Lumpur, 29 May 2024 – MEASAT Global Berhad (“**MEASAT**”) – Malaysia’s premier satellite solutions provider has signed with SPOTV via its subsidiary SPOTV Media Solutions Sdn Bhd to support SPOTV’s Asia Pacific playout operations from the MEASAT Teleport and Broadcast Centre (MTBC) in Cyberjaya. The scope of the agreement entails the provision of MEASAT’s world-class teleport facilities to enable SPOTV’s Broadcast Production Suite and Data Centre services. SPOTV had previously selected MEASAT for satellite capacity and uplink services on MEASAT-3d, whereby this new expansion of scope deepens the collaboration between the entities.

SPOTV, one of the leading media platforms in Asia renowned for its extensive sports content, offers content via its two regional live and on-demand channels SPOTV and SPOTV2 through affiliate partners across the Asia Pacific, as well as on the SPOTV NOW multi-device streaming web platform and app.

Content available on SPOTV includes the upcoming UEFA EURO 2024, MotoGP, BWF World Tour and Major events, World Table Tennis events, the tennis grand slams including Wimbledon and US Open, key golf events including LIV Golf, The Masters and The Open Championship, and much more.

“We thank SPOTV for their confidence in choosing the MEASAT Teleport and Broadcast Centre to host their playout operations, expanding from our previous service where MEASAT supported uplinking of SPOTV channels via the MEASAT-3a satellite since 2019 followed by MEASAT-3d in early 2024. Through our holistic offerings of Data Centre, Teleport and Satellite uplink services, MEASAT is better able to support broadcast partners as a single-stop solutions provider in today’s diversified media industry landscape. Viewers want to access content anytime, anywhere on multiple devices, and we are excited to play an enabling role in this ecosystem,” said Ganendra Selvaraj, Chief Commercial Officer, MEASAT.

Lee Choong Khay, Chief Executive Officer, SPOTV, added: “We are pleased to expand our partnership with MEASAT by locating our playout operations for broadcasting the best sports content across the Asia Pacific, at the state-of-the-art MEASAT Teleport and Broadcast Centre, supported by MEASAT’s comprehensive Data Centre, Teleport and Satellite uplink services. With this one-stop solutions package, we can have playout collocation and uplink services in a single location, helping us avoid potential risks associated with last mile dependencies, besides also having the option of utilising MEASAT’s broadcast centre facilities to produce exclusive content.”

The capabilities of MEASAT’s teleport services have long been recognised in the industry, where it is one of only two Southeast Asian teleport operators ranked among the World Teleport Association’s Top Teleport Operators. In 2023, MEASAT was ranked #11 among the Global Top Operators and #10 among the Fast Operators. Since 2008, MEASAT has ranked 11 times among the Top Operators - including in nine consecutive years, and has also made the Fast Operators list nine times in the same time period.

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Stay updated on the latest news from MEASAT on their Facebook page <https://www.facebook.com/MeasatGlobalBerhad> or website <http://www.measat.com/>.

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About MEASAT

MEASAT is a premium satellite communications services provider in the Asia-Pacific region. Our MEASAT-3a, MEASAT-3b and MEASAT-3d satellites at the prime 91.5°E hot slot facilitate the distribution of Direct-To-Home TV channels to over 20 million viewers across the region.

As Malaysia's leading satellite solutions provider, we offer a wide range of customised services. From cellular backhaul and corporate networks to high-speed broadband internet, we cater to the needs of diverse clients, including government, telecommunications companies, maritime and oil & gas industries, enterprises and small and medium-sized businesses. Additionally, we serve as an authorised reseller of Starlink services, further expanding our reach and capabilities.

MEASAT takes pride in being Malaysia's primary Rural Broadband Service Provider. Through our CONNECTme service, we deliver high-speed broadband internet to over 500,000 Malaysians in remote areas, bridging the digital divide and opening up a world of opportunities for education, healthcare and economic development.

Our commitment to excellence has been recognised internationally. MEASAT has been honoured thrice, most recently in 2023, with the prestigious Regional Satcom Operator of the Year Award by Euroconsult Group based in Paris, a testament to our leadership in the satellite-enabled communications space.

For more information, please visit www.measat.com/ / connectmenow.my/

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ABOUT SPOTV

SPOTV is a subsidiary of Eclat Media Group from South Korea. As its Southeast Asia subsidiary, it is registered and based in Singapore in October 2021. The group runs the Number One sports network in South Korea, SPOTV, and has other lines of business, such as print, advertising, and PR. SPOTV runs two regional sports channels, SPOTV and SPOTV2, and is currently distributed across territories in Southeast Asia such as Indonesia (First Media, MNC Vision, K-Vision), Hong Kong (Now TV), Malaysia (Astro, Unifi TV), the Philippines (Signal, Skycable), Singapore (Singtel TV, StarHub TV), Thailand (TrueVisions), Vietnam (MyTV), and Macau (Macau Cable TV) in East Asia.

SPOTV broadcasts globally renowned sports properties such as MotoGP™, ROSHN Saudi League, Wimbledon, US Open (tennis), The Open Championships, World Table Tennis, Badminton World Federation Events as well as popular Asian sports including the Korean Baseball League (KBO), KOVO V-League (volleyball) competition, and East Asia Super League (basketball).

SPOTV NOW streaming services are available in Hong Kong, Indonesia, Malaysia, the Philippines, and Singapore with other markets to follow. By providing more content and reaching out to a wider audience, avid sports fans can conveniently watch live, on-demand, and exclusive content on SPOTV NOW, whenever they prefer, wherever they are.

For more information, visit www.spotvasia.com.

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