



PRESS RELEASE

MEASAT Partners with NewSpace India Limited

MEASAT expands its satellite business in India with NSIL's support

Kuala Lumpur, 18 September 2024 – MEASAT Global Berhad (“**MEASAT**”) – Malaysia’s premier satellite solutions provider is collaborating with NewSpace India Limited (“**NSIL**”) to support its business in India through a Collaboration Agreement signed at the Bengaluru Space Expo 2024 today.

NSIL, a government-owned company under India’s Department of Space, is responsible for owning and operating its fleet of communication satellite and provide services to users from both Government and private sectors. NSIL is also mandated to deliver other space-based products and services derived from Indian Space Programme to global clients, as well as fostering growth within India’s space industry.

Leveraging NSIL’s support to strengthen its presence in the Indian market; this partnership enables MEASAT to offer its satellite capacity for broadcasters, DTH operators, and other services in near future. Domestic services will utilise MEASAT-3b Ku-Band, while regional connectivity will be provided through MEASAT-3d Global C-Band, ensuring robust and reliable coverage across the region.

“MEASAT is pleased to strengthen the business relationship and expand the collaboration with NSIL, who has been our partner for more than 5 years. It is exciting to see the Indian Government’s commitment to grow the space industry and we are keen to leverage our capabilities and reliable satellites to support the needs of current and future clients in the country. The success of our CONNECTme satellite broadband service in helping to close the connectivity gap in rural Malaysia could be replicated in India through this partnership. We are also keen to tap on NSIL’s launch service capability and other services to support MEASAT’s initiatives in the region,” said Ganendra Selvaraj, Chief Commercial Officer, MEASAT.

A. Arunachalam, Director, NewSpace India Limited, added: “We are delighted with this expansion of our relationship with MEASAT. NSIL is committed to meet the demands of users in Indian Market and hence it would continue the successful business activities with international satellite solutions providers like MEASAT in line with India’s national goals. Together, we will also drive new capacity offerings for existing customers and new business in India, which in turn, helps them achieve their own growth targets.”

Visitors to the Bengaluru Space Expo 2024 are welcome to visit MEASAT’s showcase of its services as Asia’s Preferred Broadcast Partner at Booth #102 from 18 to 20 September 2024.

Stay updated on the latest news from MEASAT on their Facebook page <https://www.facebook.com/MeasatGlobalBerhad> or website <http://www.measat.com/>.

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About MEASAT

MEASAT is a premium satellite communications services provider in the Asia-Pacific region. Our MEASAT-3b and MEASAT-3d satellites at the prime 91.5°E hotslot facilitate the distribution of Direct-To-Home TV channels to over 20 million viewers across the region.

As Malaysia's leading satellite solutions provider, we offer a wide range of customised services. From cellular backhaul and corporate networks to high-speed broadband internet, we cater to the needs of diverse clients, including government, telecommunications companies, maritime and oil & gas industries, enterprises, and small and medium-sized businesses. Additionally, we serve as an authorised reseller of Starlink services, further expanding our reach and capabilities.

MEASAT takes pride in being Malaysia's primary Rural Broadband Service Provider. Through our CONNECTme service, we deliver high-speed broadband to over 500,000 Malaysians in remote areas, bridging the digital divide and opening up a world of opportunities for education, healthcare and economic development.

Our commitment to excellence has been recognised internationally. MEASAT has been honoured thrice, most recently in 2023, with the prestigious Regional Satcom Operator of the Year Award by Euroconsult Group based in Paris, a testament to our leadership in the satellite-enabled communications space.

For more information, please visit www.measat.com / connectmenow.my/

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About NSIL

NSIL is a Central Public Sector Enterprise (CPSE) under the Department of Space, and India's premier satellite operator with 11 in-orbit communication satellites and close to 10000 MHz bent pipe satellite capacity deployed over India. NSIL's Vision is to excel in providing space-related products and services emanating from the Indian Space Programme to global customers and to further spur the growth of Indian Industry in undertaking technologically challenging space-related activities. Our Mission is to enable a vibrant space eco-system in India by providing an infrastructure for development of space-based product and service and also creation of space-based infrastructure for serving both public and privately funded users. NSIL is pioneering realization of ISRO's Launch vehicles through Indian Industry consortium; providing space based customized solutions for various government & private users and also creating space infrastructures towards a sustainable space economy in the country.

For more information, please visit <https://www.nsilindia.co.in>

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