



PRESS RELEASE

Sarawak Signs MoU with MEASAT to Support Space Industry Development

Kuching, 15 October 2024 – The Sarawak Multimedia Authority (SMA) has signed a Memorandum of Understanding (MoU) with MEASAT Global Berhad (MEASAT), Malaysia's premier satellite solutions provider to enhance Sarawak's space industry development. The signing, witnessed by YB Dato Sri Julaihi Narawi, Minister for Utility and Telecommunication. The MoU exchange ceremony will follow during the International Digital Economy Conference Sarawak (IDECS) 2024 on 16 October 2024, officiated by YAB Datuk Patinggi Tan Sri Abang Johari Tun Openg, Premier of Sarawak, at the Borneo Convention Centre Kuching.

Under this MoU, MEASAT will serve as a consultant to the Sarawak Space Industry and Satellite Committee (SISCOM) and offer industry expertise to shape policies, guidelines and the future of space and satellite industries in Sarawak. This also includes training and talent development, leveraging MEASAT's 30 over years of experience in satellite management and service commercialisation.

As part of the collaboration, SMA and MEASAT will explore joint projects, including satellite operations and management, the development of space, satellite, and launching policies, guidelines, training, and industry development. The private-public partnership will bring economic benefit to the State while enhancing Sarawak's satellite capabilities.

"The collaboration between SMA and MEASAT marks a pivotal moment for Sarawak's ambitions in the space industry. By harnessing MEASAT's satellite expertise, we are paving the way for greater connectivity, particularly in rural areas, while laying the foundation for Sarawak to manage its own satellite systems. This partnership is key to achieving our 2030 goals of satellite self-sufficiency, which will also contribute towards elevating our policymaking capabilities with advanced data collection and analysis," commented YB Dato Sri Julaihi Narawi, Minister for Utility and Telecommunication.

"SMA is committed to fostering open collaboration to explore innovative strategies for enhancing Sarawak's connectivity and strengthening its digital infrastructure. SMA's partnership with MEASAT is a significant step forward in building a robust space industry in Sarawak. With MEASAT's vast experience, this collaboration will allow us to undertake joint projects, nurture local talent and expertise in Sarawak's nascent aerospace sector, and position the state as a leader in satellite technology, besides driving overall economic growth," said Dato Dr Anderson Tiong Ing Heng, General Manager, Sarawak Multimedia Authority.

"MEASAT is honoured to be part of this initiative with SMA to advance Sarawak's space ambitions. By providing our industry expertise, we aim to contribute to the development of satellite technologies that benefit Sarawak's communities and government operations, ultimately supporting the state's broader objectives," added Yau Chyong Lim, Chief Operating Officer, MEASAT.

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About SMA

Sarawak Multimedia Authority (SMA) is a regulatory body established pursuant to Section 3 of Sarawak Multimedia Authority Ordinance 2017 with the primary objective to spearhead, oversee and facilitate the development and implementation of the communication, multimedia and the Sarawak's Digital Economy initiatives.

For more information, please visit www.sma.gov.my

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About MEASAT

MEASAT is a premium supplier of satellite communication services across Malaysia, Asia and Australia. Our MEASAT-3a, MEASAT-3b, and MEASAT-3d satellites at the prime 91.5°E hotslot facilitates the distribution of Direct-To-Home TV channels to over 20 million viewers across the region.

As Malaysia's leading satellite solutions provider, we offer a wide range of customised services. From cellular backhaul and corporate networks to high-speed broadband internet, we cater to the needs of diverse clients, including government, telecommunications companies, maritime and oil & gas industries, enterprises, and small and medium-sized businesses. Additionally, we serve as an authorized reseller of Starlink services, further expanding our reach and capabilities.

MEASAT takes pride in being Malaysia's primary Rural Broadband Service Provider. Through our CONNECTme service, we deliver high-speed broadband internet to over 500,000 Malaysians in remote areas, bridging the digital divide and opening up a world of opportunities for education, healthcare, and economic development.

Our commitment to excellence has been recognized internationally. MEASAT has been honoured thrice, most recently in 2023, with the prestigious Regional Satcom Operator of the Year award by Euroconsult Group, a testament to our leadership in the satellite-enabled communication space.

For more information, please visit www.measat.com / connectmenow.my/

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