



## PRESS RELEASE

## MEASAT Partners with SPACESAIL to Advance LEO satellite services

MoU paves the way for collaboration to market services, conduct R&D, and support joint promotional initiatives

Kuala Lumpur, 6 February 2025 – MEASAT Global Berhad ("MEASAT") – Malaysia's premier satellite solutions provider has signed a Memorandum of Understanding ("MoU") with Shanghai Spacesail Technologies Co. Ltd. ("SPACESAIL"), formerly Shanghai Spacecom Satellite Technology. The MoU exchange ceremony, held recently in Shanghai, saw MEASAT represented by Chief Operating Officer Yau Chyong Lim and SPACESAIL represented by President Dr Jason Zheng.

The MoU is aimed at facilitating potential collaboration between the two companies including provision of SPACESAIL's Low Earth Orbit ("LEO") broadband services and solutions with their Thousand Sails megaconstellation (also known as "Qianfan"), emerging technologies such as Direct-to-Device ("D2D") communications, satellite-based Internet of Things ("IoT") capabilities and Earth Observation ("EO") services; in Malaysia and markets in Asia where MEASAT is present, and additionally a joint rain fade study on Q/V-band high frequency transmission.

Commenting on the MoU, Communications Minister YB Fahmi Fadzil said, "In 2024, Malaysia marked the 50th anniversary of our diplomatic relations with the People's Republic of China, celebrating the many positive outcomes of this cordial friendship. Looking forward, there are abundant opportunities for deeper collaboration, especially in harnessing advanced technologies to enhance people's lives. These innovations have the potential to drive a wide array of benefits, from improving the delivery of government services to fostering economic growth through industrial and commercial applications. Additionally, with Malaysia serving as Chairman of ASEAN this year, we hope to showcase the country's technological capabilities and explore new opportunities across the region."

Yau Chyong Lim, Chief Operating Officer of MEASAT added, "MEASAT is excited to begin this partnership with SPACESAIL to advance LEO satellite services across our markets. We firmly believe in a multi-orbit satellite network to achieve progress in society and are pleased to have the opportunity to integrate the capabilities of SPACESAIL's Thousand Sails megaconstellation with MEASAT's fleet of Geostationary Orbit ("GSO") satellites. In regions where MEASAT operates, satellites have immense potential in further bridging the digital divide and overcoming geographical challenges. We look forward to realising this multi-orbit potential – from expanding the reach of established use-cases like satellite broadband in remote areas to advancing cutting-edge satellite solutions such as D2D connectivity and satellite-based IoT."

Dr Jason Zheng, President of SPACESAIL further commented, "For SPACESAIL, this partnership with MEASAT is another milestone in delivering global broadband connectivity and driving innovation in the satellite industry by synergising our respective strengths. China and Malaysia are two nations that value the role of technology in empowering businesses and improving lives, and I look forward to achieving technological progress by tapping on MEASAT's local expertise while strengthening bilateral ties – including in upcoming fields like the integration of terrestrial and non-terrestrial network communications. I thank the Government of Malaysia, particularly the Malaysian Communications and Multimedia Commission for welcoming SPACESAIL's interest to offer our services in the country in collaboration with local industry leaders such as MEASAT."

SPACESAIL's Thousand Sails megaconstellation, which has already launched 72 satellites to date, seeks to provide low-latency, high-speed and ultra-reliable satellite broadband internet services worldwide. The megaconstellation is targeted to consist of more than 15,000 satellites in the future.

Stay updated on the latest news from MEASAT on their Facebook page https://www.facebook.com/MeasatGlobalBerhad or website http://www.measat.com/.

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## **About MEASAT**

MEASAT is a premium supplier of satellite communication services across Malaysia, Asia and Australia. Our MEASAT-3b, and MEASAT-3d satellites at the prime 91.5°E hotslot facilitates the distribution of Direct-To-Home TV channels to over 20 million viewers across the region.

As Malaysia's leading satellite solutions provider, we offer a wide range of customised services. From cellular backhaul and corporate networks to high-speed broadband internet, we cater to the needs of diverse clients, including government, telecommunications companies, maritime and oil & gas industries, enterprises, and small and medium-sized businesses. Additionally, we serve as an authorized reseller of Starlink services, further expanding our reach and multi-orbit capabilities.

MEASAT takes pride in being Malaysia's primary Rural Broadband Service Provider. Through our CONNECTme service, we deliver high-speed broadband internet to over 500,000 Malaysians in remote areas, bridging the digital divide and opening up a world of opportunities for education, healthcare, and economic development.

Our commitment to excellence has been recognized internationally. MEASAT has been honoured thrice, most recently in 2023, with the prestigious Regional Satcom Operator of the Year award by Euroconsult Group, a testament to our leadership in the satellite-enabled communication space.

For more information, please visit www.measat.com / connectmenow.my/

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